



# SAN DIEGO MUSEUM OF MAN

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## **San Diego Museum of Man Explores Secrets with New and Interactive Exhibit, *PostSecret***

**San Diego, Calif** – Would you share your secrets with a stranger? The San Diego Museum of Man's newest exhibit, *PostSecret*, opening to the public on April 14, explores the power secrets have to connect us and allow us to feel alone, together.

Secrets are the currency of intimacy. They allow us empathize with complete strangers over shared emotions, from our brightest hopes and darkest thoughts, to everything in between. The new exhibit weaves together original postcard secrets from the community art project, PostSecret, and local secrets from San Diegans in an immersive, intimate space.

"This exhibit explores the idea that everyone has a secret—whether it's funny or dark or awful or romantic. *PostSecret* explores not only the secrets themselves, but why we keep them, why we never tell them, and why we harbor them for years or sometimes even a lifetime," said Director of Exhibits Erika Katayama.

For over a decade, people from around the world have been creating and sending postcards with their untold secrets to Frank Warren, the founder of PostSecret. Frank has received over a million postcards and each one is a unique, handmade piece of art created by someone who needed to share and release their secret into the world.

"Working with the Museum of Man is a natural fit and I'm excited for the San Diego community to explore PostSecret and the transformative power of secrets in a new and exciting way," said PostSecret founder Frank Warren.

Unique to this exhibit is a section dedicated to San Diego's secrets, which features postcard secrets collected by the Museum's *PostSecret* Street Team in the months leading up to the exhibit opening. The postcards in this section of the exhibit will be rotated to feature postcards guests create in the exhibit and new secrets the Street Team continues to collect.

"We wanted it to feel like it was very much an exhibit that's alive and ever evolving—not something static or having occurred once at some point. Secret keeping and secret sharing is something that will be ongoing and we wanted to make sure the exhibit mirrored that," said Exhibit Designer David Reynoso.

*PostSecret* opens April 14, 2018 and visitors can experience this exciting exhibit 10:00 a.m.-5:00 p.m. daily. More information: <http://museumofman.org/postsecret-exhibit>.

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The San Diego Museum of Man inspires human connections by exploring the human experience. Its vision is to be San Diego's dynamic place to go to learn from each other, reflect on our place in the world, and build a better community. The Museum has been a staple in Balboa Park since it was completed for the 1915 Panama-California Exposition and was designed by noted architect Bertram Goodhue.